

# U.S. BUSINESS OPPORTUNITIES

## Small Business Opportunities

USForecastStats.com provides thousands of charts and data files on the Small Business Opportunities for each U.S. region (**zip code, county, metro area, state**). The 2023 edition of the database has forecast data for 2023 and 2024. Historical data is available for 2017-2022.

## Industry Categories

The Small Business Opportunities Categories include Construction, Retail, Information, Financial, etc.

---

### Construction Industries:

- Residential Building Construction (NAICS 23611)
- Commercial and Institutional Building Construction (NAICS 23622)
- Highway, Street, and Bridge Construction (NAICS 23731)
- Framing Contractors (NAICS 23813)
- Electrical Contractors and Other Wiring Installation Contractors (NAICS 23821)
- Plumbing, Heating, and Air-Conditioning Contractors (NAICS 23822)
- Painting and Wall Covering Contractors (NAICS 23832)



## Retail Industries:

- New Car Dealers (NAICS 44111)
  - Supermarkets and Other Grocery (except Convenience) Stores (NAICS 44511)
  - Convenience Stores (NAICS 44512)
  - Pharmacies and Drug Stores (NAICS 44611)
  - Cosmetics, Beauty Supplies, and Perfume Stores (NAICS 44612)
  - Gasoline Stations with Convenience Stores (NAICS 44711)
  - Clothing stores (NAICS 4481)
  - Warehouse clubs and supercenters (NAICS 452311)
- 

## Real Estate Industries:

- Lessors of Residential Buildings and Dwellings (NAICS 53111)
  - Lessors of Nonresidential Buildings (except Miniwarehouses) (NAICS 53112)
  - Lessors of Miniwarehouses and Self-Storage Units (NAICS 53113)
  - Offices of Real Estate Agents and Brokers (NAICS 53121)
  - Real Estate Property Managers (NAICS 53131)
- 

## Administrative Services Industries:

- Temporary help services (NAICS 56132)
- Professional employer organizations (NAICS 56133)
- Landscaping services (NAICS 56173)

## Health Care Industries:

- Offices of Physicians (except Mental Health Specialists) (NAICS 621111)
  - Offices of Dentists (NAICS 62121)
  - Offices of Chiropractors (NAICS 62131)
  - Offices of Physical, Occupational and Speech Therapists, and Audiologists (NAICS 62134)
  - General Medical and Surgical Hospitals (NAICS 62211)
  - Nursing Care Facilities (NAICS 62311)
  - Services for the Elderly and Persons with Disabilities (NAICS 62412)
  - Child Day Care Services (NAICS 62441)
- 

## Manufacturing Industries:

- Pharmaceutical and medicine manufacturing (NAICS 32541)
  - Navigational, Measuring, Electromedical, and Control Instruments Manufacturing. (NAICS 33451)
  - Medical Equipment and Supplies Manufacturing (NAICS 33911)
  - Printing (NAICS 32311)
- 

## Information Industries:

- Wireless telecommunications carriers (except satellite) (NAICS 517312)
- Software Publishers (NAICS 51121)
- Data processing, hosting, and related services (NAICS 51821)
- Internet publishing and broadcasting and web search portals (NAICS 51913)

## Financial Industries:

- Commercial Banking (NAICS 52211)
  - Credit Unions (NAICS 52213)
  - Portfolio Management (NAICS 52392)
  - Investment Advice (NAICS 52393)
  - Direct Insurance (except Life, Health, and Medical) Carriers (NAICS 52412)
  - Insurance Agencies and Brokerages (NAICS 52421)
  - Direct Health and Medical Insurance Carriers (NAICS 524114)
- 

## Professional Services Industries:

- Offices of Lawyers (NAICS 54111)
  - Architectural Services (NAICS 54131)
  - Engineering Services (NAICS 54133)
  - Interior Design Services (NAICS 54141)
  - Title Abstract and Settlement Offices (NAICS 541191)
  - Offices of Certified Public Accountants (NAICS 541211)
  - Tax Preparation Services (NAICS 541213)
  - Computer Systems Design and Related Services (NAICS 54151)
  - Management Consulting Services (NAICS 54161)
  - Environmental Consulting Services (NAICS 54162)
  - Research and development in the physical, engineering, and life sciences (NAICS 54171)
  - Veterinary Services (NAICS 54194)
- 

## Food and Accommodation Industries:

- Hotels (except Casino Hotels) and Motels (NAICS 72111)
- Mobile Food Services (NAICS 72233)
- Full-Service Restaurants (NAICS 722511)
- Limited-Service Restaurants (NAICS 722513)

### Other Services Industries:

- Automotive Mechanical and Electrical Repair and Maintenance (NAICS 81111)
  - Automotive Body, Paint, Interior, and Glass Repair (NAICS 81112)
  - Beauty Salons (NAICS 812112)
  - Nail Salons (NAICS 812113)
  - Grantmaking and Giving Services (NAICS 81321)
- 

### Employee Size Ranges:

- 1-4 employees
  - 5-9 employees
  - 10-19 employees
  - 20-49 employees
  - 50-99 employees
  - 100-249 employees
  - 250-499 employees
  - 500-999 employees
  - 1,000+ employees
- 

### Income Statement Categories:

- Cost of Materials
- Operating Expenses
- Gross Profit
- Operating Income
- Pretax Income
- Operating Cash Flow
- Investing Cash Flow
- Cost of Resales
- Cost of Purchased Fuels
- Cost of Purchased Electricity
- Cost of Contract Work
- Capital Expenditures
- Cost of Contract Work
- Value Added
- Expenditures on Buildings
- Expenditures on Automobiles